

**Leigh Sparks**

**Books, Books Chapters and Refereed  
Articles**

## Publications

### A: Monographs and Books

(with J A Dawson and S Burt) Hypermarkets and Superstores Bibliography. Euromonitor : London (1983).

(with J A Dawson) Issues in Retailing : trends and implications for the planning of retail provision in the major Scottish cities. Scottish Development Department, Edinburgh. (1985).

(with J A Dawson) Environmental Improvements in Existing Town Centres. Scottish Development Department, Edinburgh (1988).

(with Smith A) Retailing and Small Shops. The Scottish Office Central Research Unit, Edinburgh (1997).

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Town Centre Uses in Scotland. The Scottish Office Central Research Unit, Edinburgh. (1998).

(with Findlay A) A Bibliography of Retail Planning. NRPF: London (1999). With subsequent updates in 2000, 2001, 2002, a second revised edition in 2002 (see <http://www.nrpf.org>) and a further update for 2003 and 2004.

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(edited with C Baret and S Lehndorff) Flexible Working in Food Retailing. Routledge : London (2000)

(edited with A Findlay) Critical Concepts: Retailing. Four Volumes. Taylor and Francis: London (2002).

(edited with Fernie J) Logistics and Retail Management. Second edition. Kogan Page : London (2004)

### B: Book Chapters

(with Dawson J A) Politica commerciale, programmazione, interventi legislativi e normativi. p147-232 of La Distribuzione in Gran Bretagna. Cesdit : Milan (1983).

Employment in Retailing : trends and issues. Chapter 14 (p239-256) of Johnson G. (Ed) Business Strategy and Retailing. Chichester : Wiley (1987).

The Retail Sector. Chapter 4 (p42-65) of Jones P (Ed) Management in Service Industries. Pitman : London (1989).

Interlink Express plc. Case Study published in Department of Trade and Industry (Ed) Electronic Trading. HMSO : London (1990).

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Delivering Quality : the role of logistics in the post-war transformation of British food retailing, p310-335 of Jones G and N J Morgan (eds) Adding Value : Brands and Marketing in Food and Drink. Routledge : London (1994)

Seven-Eleven Japan Co Ltd : from licensee to owner in eighteen years, p190-198 of P McGoldrick (ed) Cases in Retail Management, Lecturer's Guide. Pitman : London (1994).

(with J P Freathy) Understanding Retail Employment Relations, p178-195 (Chapter 9) of Wrigley N and M S Lowe (eds) Retailing, Consumption and Capital : towards the new retail geography. Longman : Harlow. (1996)

A Review of Retail Co-operatives in the United Kingdom, p187-192 of Hurp W and D Thirkell (eds) The World of Co-operative Enterprise. Plunkett Foundation : Oxford. (1997)

(with J Fernie) Retail Logistics : the case of Tesco Stores, p106-119 (Chapter 11) of Hart C et al (eds) Cases in Retailing: operational perspectives. Blackwell : Oxford (1997).

Commercial Distribution in Great Britain, p203-218 of Iwashita H (ed) Internationalisation, Distribution and Overseas Retailing. (1998) (in Japanese).

(with A P Smith) Public Policies Affecting Independent Retailers in the UK, Chapter 2 (p26-45) of Lord Peston and C T Ennew (eds) Neighbourhood Shopping in the Millenium. University of Nottingham, Nottingham.

The Retail Logistics Transformation, p1-22 (Chapter 1) of Fernie J and L Sparks (eds) Logistics and Retail Management. Kogan Page : London (1998)

The Rise of the Large Format Food Store, Chapter 1 of C Baret, S Lehndorff and L Sparks (eds) Flexible Working in Food Retailing. Routledge : London (2000)

Employment in Food Retailing, Chapter 2 of C Baret, S Lehndorff and L Sparks (eds) Flexible Working in Food Retailing. Routledge : London (2000)

(with J P Freathy) The Organisation of Working Time in Large UK Food Retail Stores, Chapter 6 of C Baret, S Lehndorff and L Sparks (eds) Flexible Working in Food Retailing. Routledge : London (2000)

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(with A Findlay) The Domain of Retailing, p 1-20 of AM Findlay and L Sparks (eds) Critical Concepts: Retailing. Four Volumes. Taylor and Francis: London (2002).

(with SL Burt) The Retail Context: an overview, p 3-30 of P Freathy (ed) The Retailing Book. FT Prentice Hall: Harlow (2003).

(with SL Burt) The Internationalisation of Grocery Retailing, p 31-44 of P Freathy (ed) The Retailing Book. FT Prentice Hall: Harlow (2003).

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(with J Fernie) Retail Logistics: changes and challenges, p1-25 (Chapter 1) of Fernie J and L Sparks (eds) Logistics and Retail Management. Second edition Kogan Page : London (2004).

(with D Smith) Logistics in Tesco: past, present and future, p101-120 (Chapter 6) of Fernie J and L Sparks (eds) Logistics and Retail Management. Second edition Kogan Page : London (2004).

(with D Smith) Temperature-controlled supply chains, p121-137 (Chapter 7) of Fernie J and L Sparks (eds) Logistics and Retail Management. Second edition Kogan Page : London (2004).

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A Note upon Retail Employment and Superstore Development. Service Industries Review, 1(3), 44-61 (1981).

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Female and Part-time Employment within Superstore Retailing. European Journal of Marketing, 16(7), 16-29 (1982).

Structure Planning and Retail Planning - the example of South Wales. Cambria, 9(2), 1-15 (1982).

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(with Sumner G N) Micros in Control - On-line Weather Data Acquisition using a BBC Microcomputer. Weather, 39(7), 212-218 (1984).

(with Sumner G N) Lightning Never Strikes Twice. Area, 16(2), 109-114 (1984).

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(with Aitken P) Retail Planning Policies in Scottish Structure Plans. Land Development Studies, 3(1), 59-75 (1986).

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(with Lord J D, Moran W and Parker A J) Retailing on Three Continents : the discount food store operations of Albert Gubay. International Journal of Retailing, 3(3), 1-54 (1988).

(with Mitchell J W) Technology and Bank Marketing Information Systems. Journal of Marketing Management, 4(1), 50-60 (1988).

(with Mitchell J W) Bank Marketing Information Systems in the Major UK Banks. International Journal of Bank Marketing, 6(5), 14-28 (1988).

(with B K Davies) Superstore Retailing in Great Britain 1960-1986 : results from a new database. Transactions of the Institute of British Geographers, 14(1), 74-89 (1989).

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(with D L G Smith) The Transformation of Physical Distribution in Retailing : the example of Tesco plc. International Review of Retail, Distribution and Consumer Research, 3(1), 35-64, (1993).

(with J P Freathy) Research Note: Employment in DIY Superstores - an update. Service Industries Journal, 14, 278-284, (1994).

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(with A Broadbridge, K Davies and P Freathy) Distance Learning and Post-Graduate Courses in Retail Management. Journal of Teaching in International Business, 6, 2, 21-38 (1994).

(with S L Burt) Understanding the Arrival of Limited Line Discount Stores in Britain. European Management Journal, 13, 110-19 (1995).

(with J P Freathy) The employment structure of the Sunday labour market in retailing: a comparative analysis of DIY and grocery superstores in Scotland and in England and Wales. Environment and Planning A, 27, 471-487 (1995).

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"The Findings Have Surprised Some Shoppers". International Journal of Retail and Distribution Management, 30, 126-133 (2002)

(with K Mellahi and T P Jackson) An Exploratory Study into Failure in Successful Organizations: the case of Marks and Spencer. British Journal of Management, 13, 15-29 (2002).

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